

Welcome to CLOUD INSIDERS



BUT, WHAT IS CLOUD INSIDERS?

The Cloud Insiders podcast, brought to you by Xtravirt, brings together leaders from the world of cloud and digital transformation to share their expertise and explore the issues facing today's organisations and the digital technologies designed to help. You can expect a straight-talking show full of thought-provoking insights into trends and jam-packed with ideas to help you make better-informed decisions and future-proof your strategy.

SO WHAT KIND OF STUFF DO YOU COVER?

Excellent question, so far we've covered lots of topics, including:

- CLOUD
- SOFTWARE DEFINED NETWORKING
- DISASTER RECOVERY
- SECURITY
- AUTOMATION & ORCHESTRATION
- PROJECT DELIVERY
- DEVOPS
- PROJECT PLANNING
- HYBRID IT
- HYPERCONVERGENCE
- VIRTUAL STORAGE AREA NETWORKING
- INTERNET OF THINGS
- VDI & CLOUD DESKTOPS
- CLOUD MANAGEMENT
- CLOUD HOSTING
- OPERATIONS MANAGEMENT
- DATA MANAGEMENT
- ANALYTICS-AS-A-SERVICE
- SERVERLESS



SOUNDS GREAT! WHO HAS BEEN ON THE PODCAST?

We've worked with representatives from these industry leading organisations:



OK, I'M SOLD. HOW DO I GET INVOLVED?

If we're already in contact then that's great and we'll be working on putting together your podcast. If you're reading this and want to get involved, get in touch on team@cloudinsiders.fm to discuss how we can work together.

HOW DOES CLOUD INSIDERS WORK?

- FIND A SUBJECT TO DISCUSS
- FIND YOU A CO-GUEST TO CHAT WITH
- SET A DATE TO RECORD
- CONFIRM RECORDING METHOD AND LOCATION
- CREATE AND DISTRIBUTE THE DISCUSSION GUIDE

AND THEN I'M A MEGA STAR!?



Hold your horses, this gets us to the day of recording.

From here we'll then:

- RECORD YOUR EPISODE
- MIXDOWN THE EPISODE
- CREATE EPISODE ARTWORK
- WE'LL SEND YOU A PRE-RELEASE LINK TO THE ARTWORK AND EPISODE AUDIO
- YOUR EPISODE GETS RELEASED AND WE'LL PROMOTE VIA SOCIAL MEDIA

OK, SO THEN I'M A MEGA STAR?

The podcast episode with the knowledge will be released across a growing number of channels, including iTunes, Spotify, Pippa, TuneIn, YouTube, SoundCloud, Google Podcasts and many many more.

We will also promote your episode through the Cloud Insiders and Xtravirt social media channels including: Twitter, LinkedIn, Instagram, Facebook

To make sure your episode reaches as many ears as possible we encourage you to promote it throughout your organisation and your media channels too. We can also provide links and artwork so you can host it on your own website.

AND THEN MY 15 MINUTES OF FAME ARE OVER?

No, not at all. We'll continue to promote your episode along with unique artwork as part of our ongoing marketing for Cloud Insiders.

THIS ALL SOUNDS GREAT!

We'd love to welcome you on the Cloud Insiders podcast, so if you want to get involved drop us an email on team@cloudinsiders.fm and we'll get you started on your podcasting journey.